



**HIGH SCHOOL &  
COLLEGE STUDENTS**

**SHOW SIMPLE ACTS  
MAKE BIG IMPACTS**

**HELP PROTECT OUR  
LOCAL RIVERS**

**MAKE THE  
INVISIBLE VISIBLE**

**1<sup>ST</sup> PLACE: \$300  
2<sup>ND</sup> PLACE: \$150  
PEOPLE'S CHOICE: \$75**

**ENTER BY JUNE 6, 2025**

**POST YOUR VIDEO  
WITH THIS HASHTAG BY  
MIDNIGHT ON JUNE 6TH  
AND EMAIL US A LINK !**

**#CCW2025STORMWATER**

# **VIDEO CONTEST** **WHAT DID U DO 2DAY?**

**C O W L I T Z C L E A N W A T E R S . O R G**

High school and college students in Cowlitz County are challenged to create a 15-60 second video showing how to make the invisible visible with simple acts that make big impacts on our local rivers. We'll pick two winners and all entries will automatically be entered into a People's Choice contest so you can promote your own and win by getting the most views and likes from your people.

SOME IDEAS AND POTENTIAL THEMES FOR YOU TO CONSIDER:

**Scoop the Poop** - Pick up dog poop so it doesn't end up in the river.

**Don't Drip & Drive** - Fix leaks to keep car fluids out of storm drains.

**Don't Blow it** - Bag ur leaves instead of blowing them in the street.

**Put Waste in it's Place** - Do you need us to explain this to you, bruh?

**A Little Goes a Long Way** - Try using less fertilizer and don't use it before it rains!

**Be Clean & Green** - Go to a carwash or wash it on the grass instead of pavement.

**Don't be a Hoser!** - Keep dirty water out of storm drains by using a broom instead.



# VIDEO CONTEST



**POST BY  
JUNE 6, 2025**

**15-60  
SECONDS  
LONG**

**#CCW2025STORMWATER**

POST YOUR VIDEO ON YOUTUBE, FACEBOOK, INSTAGRAM  
OR TIKTOK AND SUBMIT YOUR ENTRY BY EMAILING A LINK  
TO [LISA.VERTREES@CI.LONGVIEW.WA.US](mailto:LISA.VERTREES@CI.LONGVIEW.WA.US)

**IF IT'S ON THE  
GROUND, IT'S  
IN THE WATER**

We all know water is necessary. Three days without it, and we're goners! But here's what most people don't seem to realize:

**everything that hits the ground ends up in the water.**

Sure, it might be invisible but it's all there and it's all sus - cigarette butts, juul pods, dog poop, garbage, caffeine, chemicals, and every drip of gas and oil from a bajillion leaky cars.

**Hello.....** is that really a surprise??? We don't think so either. We need some creative kids to teach adults this stuff is important. Wake up people! All those little things we do at home and at work day in and day out are adding up. So you tell us, what's it going to be?

**Are you smart enough to care about water?**

Your answer won't just save the ducks, the fish, the turtles, and the whales - it will save your life and this big rock we live on. So here's what we want to know:

**What can you do to be a part of the solution?**