

2025 VIDEO CONTEST

CONTEST RULES AND ENTRY FORM



We all know water is necessary. Three days without it, and we're all goners! But here's what most people don't realize - everything that stays on the ground ends up in the water when it rains. It might be invisible but it's all there - nicotine, vape pens, e-cigs, dog poop, garbage, caffeine, chemicals, and every drip of gas and oil from a bajillion cars gets enters the stormwater and gets carried into our rivers, lakes and streams. Hello..... is that really a surprise??? We don't think so either. We need some creative kids to teach adults this stuff is important. Wake up people! All those little things we do at home and at work every day add up to something, so what's it going to be - do you care about water or not? Your answer won't just save the ducks, the fish, the turtles, and the whales - it will save the whole darn planet and oh that's right, your life! So we want to know, what did YOU do today to be the solution in your neighborhood?

THE CHALLENGE.

- Create a video showing how simple acts make a big impact on stormwater
- Make sure your video is between 15 and 60 seconds long
- Post your video on social media using the platform of your choice
- Find creative ways to **make the invisible visible**. Surprise us!

THE RULES.

- Must live in Cowlitz County and be a full-time high school or college student
- Use the hashtag **#CCW2025Stormwater**
- Post your video by midnight on June 6, 2025 (PST)
- Send entry form to lisa.vertrees@ci.longview.wa.us and share a link to your video

THE PRIZES.

- **First Place:** \$300
- **Honorable Mention:** \$150
- **People's Choice:** \$75

All videos will be automatically entered into a People's Choice contest. Promote your video to everyone you know, and the one with the most views and likes wins!

IDEAS OF SIMPLE ACTS WITH BIG IMPACTS.

- **Scoop the Poop** - Pick up after pets so their poop doesn't end up in the river
- **Don't Drip and Drive** - Fix leaks to keep engine fluids out of the storm drains
- **Don't Blow it** - Bag your leaves instead of blowing them out into the street
- **Put Waste in it's Place** - Do we really have to explain this one to you, bruh?
- **A Little Goes a Long Way** - Don't use fertilizer before it rains & try using less!
- **Be Clean & Green** - Go to a carwash or wash it on grass instead of pavement
- **Don't be a Hoser!** - Use a broom and keep dirty water out of the storm drains

C O W L I T Z C L E A N W A T E R S

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Student Name:

Student Phone:

Student Grade:

Student Email:

Teacher:

School:

Home Address, City State, Zip Code:

What is your video's theme? (check one)

Where is it posted? (check all that apply)

- Scoop the Poop
- Don't Drip and Drive
- Don't Blow it
- Put Waste in it's Place
- A Little Goes a Long Way
- Be Clean & Green
- Don't be a Hoser!

- Facebook
- Instagram
- YouTube
- TikTok
- Other _____

MUST USE: #CCW2025Stormwater

I've read the Contest Rules, my submittal complies with the rules of this contest and I agree to the Cowlitz Clean Waters' use of submitted materials for educational outreach efforts:

Student Signature: _____ Date: _____

Parent Signature: _____ Date: _____

**Parent signature required if student is under 18 years of age at time of entry.*

ENTRIES MUST BE RECEIVED NO LATER THAN 5PM ON FRIDAY, JUNE 6TH. SUBMIT TO:

By U.S. Mail to:

City of Longview
Stormwater Division
PO Box 128
Longview, WA 98632

By Hand or UPS/FedEx to:

Longview City Hall
Public Works – Stormwater
1525 Broadway St.
Longview, WA 98632

By Email to:

lisa.vertrees@ci.longview.wa.us